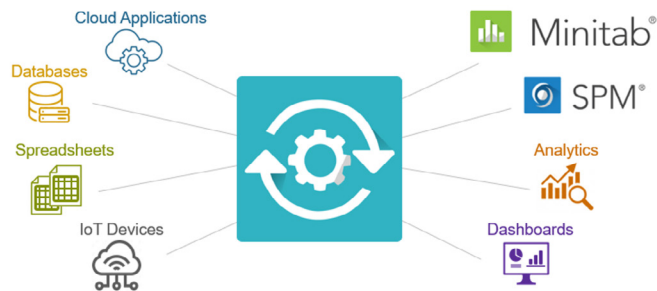


Pre-Built Connectors and Data Integrations

Minitab Connect™ has pre-built connectors and data integrations that allow teams to exchange data between their applications and sources. The platform enables direct inputs from online and offline, internal and external sources, and automated data exports to destination platforms and reporting tools.

High-performance, pre-built connectors make it easy to integrate centralized data from enterprise database systems and big data sources like data warehouses, data lakes, IoT devices, with SaaS applications, cloud storage spreadsheets, and email. Clean, aggregated data can be loaded directly into Minitab® Statistical Software, Salford Predictive Modeler®, and other popular analytics and visualization platforms.

Flexible data ingestion options make it easy to quickly access virtually any data source and add new integrations when business needs change.



In addition to connecting with the established or emerging, industry-leading sources listed here, we help organizations integrate their unique in-house and legacy data sources. Minitab Connect™ enables flexible connections to a variety of sources, like CSV and other flat file formats, internal offline data from call centers, email and chat systems, and interactive voice response (IVR) systems.

Databases, File Transfers, and Data Science Tools

Big Data & Databases

Amazon Aurora
 Amazon Redshift
 Apache Hadoop
 Apache HBase
 Apache Hive
 AWS RDS
 Banner by Ellucian
 Bureau of Labor Statistics
 Couchbase
 Google BigQuery
 IRS Form 990
 Microsoft SQL Azure
 Microsoft SQL Server
 MongoDB
 Oracle
 Oracle MySQL
 PostgreSQL
 SAP
 Snowflake
 Talend
 Teradata

Document & File Formats & Programming

Languages
 Apache Parquet
 CSV
 Google Sheets
 Heroku
 JavaScript
 Microsoft Access
 Microsoft Excel
 Mockaroo
 PERL Language
 PHP Language
 Python Language
 Selenium
 Smartsheet
 SQL Language

Business Intelligence & Data Science

Aegis
 Domo
 Google Data Studio
 Looker
 Microsoft Power BI
 Minitab® Statistical Software
 Qlik
 Salford Predictive Modeler®
 Tableau

Collaboration, File Sharing, & Email

Accelo
 AWS S3
 Box
 Dropbox
 FTP File Transfer
 Gmail
 Google Drive
 GoToWebinar
 Microsoft Exchange Mail
 Mailgun
 Microsoft OneDrive
 Office365
 QuickBooks
 SFTP File Transfer
 SharePoint
 Slack
 Wrike
 Yahoo Mail
 Zoom

Surveys & Measurement

Foresee
 OpinionLab by Verint
 Qualtrics by SAP
 SurveyMonkey

Cloud Applications

CRM & Marketing Automation

Avaya
Bitly
Bold360
CircleBack
Convergys
Critical Impact
Cvent
Eloqua by Oracle
Gigya
HubSpot
Intercom
MailChimp
Mandrill by MailChimp
Marketo by Adobe
Microsoft Dynamics
Mongoose Metrics by DialogTech
NICE inContact
Pardot by Salesforce
Radian6 by Salesforce
Rebrandly
Responsys by Oracle
Salesforce
Silverpop by IBM
Sprinklr
Streak
Synthio
Vigorate

Analytics & Optimization

Adobe Analytics
Adobe Experience Platform
Adobe Target
Appfigures
Chartbeat
Comscore
Google Analytics
Google Search Console
Import.io
Logiforms Software
Marchex
Matomo (Piwik)
Maxymiser by Oracle
New Relic
ObservePoint
SEMrush
TrueChoice
Webtrends

Social Platforms & Creative Tools

Adobe Creative Cloud
BrightCove
Facebook
Instagram
Kaltura
LinkedIn
Snapchat
SundaySky
Twitter
Vidyard
YouTube

Digital Advertising & eCommerce

Adobe Audience Manager
Affiliate by Conversant (formerly Commission Junction)
Anedot
Basis by Centro
Bing Ads
Channel Adviser
Criteo
DoubleClick by Google
Facebook Audiences
Facebook Lead Ads
Facebook Political Ads
Google AdWords
Google Campaign Manager
Google Display & Video 360
Google My Business
Google Shopping
Google Webmaster
Magento
Marin
Outbrain
Stripe
The Trade Desk
Tradedoubler
Vizury



Accelerate your digital transformation

Talk to Minitab today

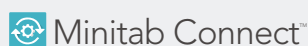
minitab.com/connect

Data Analysis



Powerful statistical software everyone can use

Data Transformation



Data access, automation, and governance for comprehensive insights

Predictive Modeling



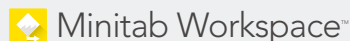
Machine learning and Predictive analytics software

Online Stat Training



Master statistics and Minitab anywhere with online training

Visual Business Tools



Visual tools to ensure process and product excellence

Project Oversight



Start, execute, measure and report on improvement projects in real time